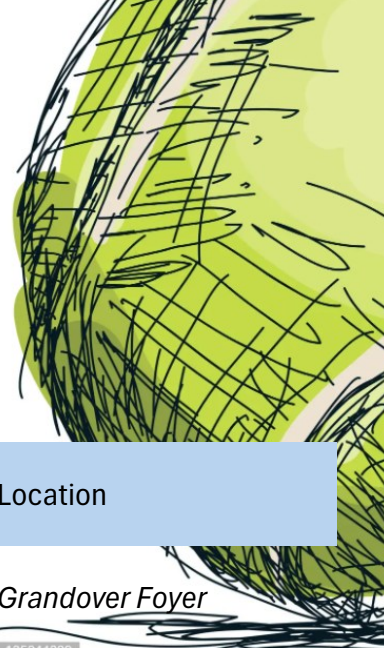


USTA North Carolina Community Development Workshop

Strong Foundation, Stronger Communities

September 26-27, 2025 | Koury Convention Center | Greensboro, NC

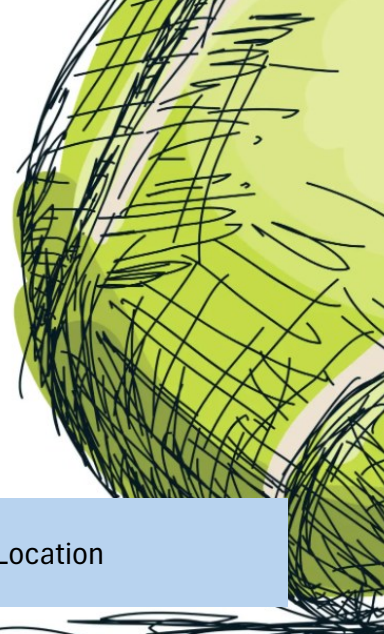


Friday	Session	Presenter/Facilitator	Location
8:00am	Registration Opens		<i>Grandover Foyer</i>
9:00-10:00am	Semiannual Board Meeting		<i>Augusta</i>
10:15am-12:00pm	Board, CTA Lead Staff & Presidents (By Invitation)	Bob Harris	<i>Augusta</i>
12:15-1:15pm	Opening Session and Lunch	Chris Bryce, Kelly Gaines, Chris Wilson	<i>Grandover Ballroom</i>
1:25-2:25pm	Just Do It Right	Bob Harris	<i>Augusta</i>
	USTA Coaching: Moving the Game Forward	Francie Barragan	<i>Tidewater</i>
	HBCU Events	Kim Coston	<i>Sandpiper</i>
2:35-3:35pm	Just Do It Right (Repeat)	Bob Harris	<i>Augusta</i>
	USTA Coaching: Moving the Game Forward (Repeat)	Francie Barragan	<i>Tidewater</i>
3:45-4:30pm	Hosting State Championships	Allison Steinmetz	<i>Augusta</i>
	Google Grant	Morgan Brannon	<i>Tidewater</i>
	Be the Difference: Becoming an Official for your Community	TBD	<i>Sandpiper</i>
5:30-7:30pm	GLOW Tennis	NCTF and Glow Court	<i>Piedmont Tennis Center</i>
7:30-9:30pm	Dinner		<i>Grandover Ballroom</i>

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Saturday	Session		Location
7:30am	Registration Opens		<i>Grandover Foyer</i>
7:30-8:15am	Breakfast		<i>Grandover Ballroom</i>
8:30-9:30am	Data Segmentation	Jake Weiss	<i>Grandover Ballroom</i>
9:40-10:40am	All Things Adult Play	Allison Steinmetz, Katie Shane, Nick Baxendell, John Hankinson	<i>Augusta</i>
	HS Engagement	Robert Hogewood	<i>Tidewater</i>
	NJTL - Community Partnerships	Kelly Lombardino	<i>Sandpiper</i>
10:50-11:50am	CTA Roundtable	Kelly Gaines & Chris Bryce	<i>Augusta</i>
	Sanctioned Success: Growing your Community Through Tournaments	Joanna Scott, Nick Baxendell	<i>Tidewater</i>
	NJTL - Planned Giving	Kelly Lombardino	<i>Sandpiper</i>
12:30-2:00pm	Awards Luncheon	Morgan Brannon	<i>Grandover Ballroom</i>