



USTA North Carolina

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FOR IMMEDIATE RELEASE

Highly Anticipated *70's Invitational* Event Hosted at Pinehurst Resort on April 18-20

CO-ED TEAM EVENT CATERES TO TENNIS PLAYERS AGED 70 AND ABOVE

PINEHURST, NC – April 6, 2022 – USTA North Carolina (USTA NC) annually hosts the *70s Invitational* tennis tournament at Pinehurst Resort in Pinehurst, NC. This competitive and social event is a crowd-favorite each year, with participants ranging from 70 to 90 years old.

The dates of the tournament are set for April 18-20, with a draft party at The Pinehurst Resort Clubhouse Outlook Ballroom kicking off the fun on April 18th at 5:00 PM.

Eight teams with 81 players from across the state will compete. Each co-ed team incorporates a mix of skill levels (known as NTRP ratings) evenly distributed among the teams. The format of the tournament is round-robin, with two men's doubles matches, two women's doubles matches, and two mixed doubles matches for each team match. Each match incorporates six-game pro-sets with no-ad scoring. Match play will begin the morning of the 19th and will conclude on the 20th.

USTA NC's Director of Adult Play, Allison Steinmetz, expressed her excitement for the event. "This is my favorite event of the year! Everyone always has a great time and really enjoys Pinehurst – it is a great way to kick off the spring season in a beautiful part of the state. I love seeing the camaraderie that forms between teams and everyone is there to have a great time. It's great hearing stories from their past years playing tennis, at the Invitational or otherwise. Both our USTA NC staff and players look forward to it every year." Steinmetz will act as Tournament Director in Pinehurst.

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USTA North Carolina (USTA NC) is the state office of the United States Tennis Organization, the national governing body of tennis. USTA NC is a nonprofit organization formerly known as the North Carolina Tennis Association (NCTA), founded in 1973 to promote and develop the game of tennis in North Carolina. USTA NC administers a variety of programs statewide for players of all ages and ability levels. As a nonprofit organization, the Association invests 100% of its proceeds to promote and develop the growth of tennis in NC. There are currently more than 30,000 USTA members residing in North Carolina, including over 7,000 juniors and 23,000 adults. A professional staff housed in Greensboro, NC carries out USTA North Carolina's daily operations, but policy is formed and much of the organization's work is executed via a board and committee structure of more than 75 volunteers. USTA NC also fosters partnerships with Community Tennis Associations (CTAs) and local National Junior Tennis and Learning (NJTL) organizations for grassroots community outreach. For more information about the types of programs and services offered by USTA North Carolina, visit www.nctennis.com.

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