

2024 USTA Southern Grants

Junior Team Tennis

The USTA Southern is focused on supporting efforts designed to expand and enhance JTT programming across the Section. JTT League Coordinators or administrators may apply for a grant.

Junior Team Tennis Grant Application

Categories – Grant funds issued to increase player participation and retention.

Option 1: Program Start Up (Request up to \$500) - Allows coordinators to request money to help start a new JTT program.

Option 2: Coach/ Captain Incentives - Provides funding to help recruit, recognize and/or retain coaches and captains.

Option 3: Coach/Manager/Parent Education - Provides funding to educate others about the program. Examples could include a local pro lunch & learn or a parent meeting to share information about JTT and other programs in the area.

Option 4: Marketing and Promotions - Provides funding to assist in marketing, promotions, and/or materials to promote and grow your JTT League.

Option 5: Combination of Option #2, #3 and/or #4 - Allows for areas to apply for funds across multiple options listed above.

NOTE: Grant funds may not be used toward traditional operating expenses such as balls, shirts, trophies, etc. These should be part of the budget to build a sustainable program in the future.

Maximum funding amounts are based on the size of the program:

- 1-50 players (Up to \$300)
- 51-150 players (up to \$600)
- 151-300 players (up to \$800)
- 301+ players (up to \$1000)

You can apply for #2, #3, and/or #4 for a total amount of funds based on the size of the program.

All programs awarded funding must complete an accountability form at the end of the season.

Introductory Play Program

The USTA Southern is offering grant funding to assist Introductory Play Programs listed in Serve Tennis such as Team Challenges or Play Days. Providers may apply for a grant of \$100 for a single event, or a series of events with a maximum of \$500 per year.

Introductory Play Program Grant Application

*All programs awarded funding must complete an accountability form at the end of the event.