

A collection of yellow tennis rackets with blue mesh strings, arranged in a circular pattern on a light blue background. The rackets are slightly overlapping and cast soft shadows.

# USTA NC Community Development Workshop

September 29-30, 2023

# What's in Store this Weekend

- Content
- Speakers
- Format Tweaks
- Courtside Consultants

# Housekeeping Items

- Insurance Session
  - October 17, 12:00-1:00
- Schedule Error – Dinner from 7:00-9:00
- Session Sign in
- CELEBRATE TENNIS Fundraiser





# A Year of Challenges A Year of Successes

# Roger Federer on Success

- “I definitely feel there’s room for improvement.”
- “You have to believe in the long-term plan you have but you need the short-term goals to motivate and inspire you.”
- “Success is a nice thing because it always means you’ve taken a step forward and it gives you a sense of pride, which in turn gives you confidence and experience, a positive circle, so to speak.”

## Adult Reg

<b>2023</b>	77,044
<b>2022</b>	74,032
<b>2019</b>	72,703

## Adult Unique

<b>2023</b>	20,536
<b>2022</b>	20,037
<b>2019</b>	20,299

## Adult Teams

<b>2023</b>	6,607
<b>2022</b>	6,405
<b>2019</b>	6,024

## Serve Tennis

<b>2023</b>	13,130
<b>2022</b>	10,792

## JTT

Unique

<b>2023</b>	4,141
<b>2022</b>	3,911

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Total Reg

<b>2023</b>	6,900
<b>2022</b>	5,862

## Tournaments

Adult/NTRP

<b>2023</b>	5,215
<b>2022</b>	3,355

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VR

<b>2023</b>	14,002
<b>2022</b>	11,567

## Try Tennis

Adult

<b>2023</b>	1,564
<b>2022</b>	1,705

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Junior

<b>2023</b>	896
<b>2022</b>	741

### Adult Reg

### Adult Uniaque

### Adult Teams

### Serve Tennis

2023

2022

2019

13,130

10,792

**And why do these numbers look so good?**

**2023**

6,900

**2023**

14,002

**2023**

896

**2022**

5,862

**2022**

11,567

**2022**

741



**Let's Celebrate Your Successes!**



# CTA Rewards

- Committee Driven
- Participation
- Review of Process and Criteria for 2024

Bronze

Rockingham Community Tennis Association

## Silver

Kimberley Park Tennis Association  
Brunswick County Tennis Association  
Downeast Community Tennis Association  
Eno Community Tennis Association  
Durham Orange County Tennis Association  
Outer Banks Tennis Association  
Winston-Salem Tennis, Inc  
Greater Hickory Tennis Association



# Platinum

Asheville Tennis Association

Abilities Tennis Association of North Carolina

Raleigh Tennis Association

Greater Wilmington Tennis Association

Lake Norman Tennis Association

Guilford Regional Tennis Association

Charlotte Tennis Association

Western Wake Tennis Association

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Have a productive and  
enjoyable workshop