

# USTA NC Community Development Workshop

September 29-30, 2023



## What's in Store this Weekend

- Content
- Speakers
- Format Tweaks
- Courtside Consultants



# Housekeeping Items

- Insurance Session
  - October 17, 12:00-1:00
- Schedule Error Dinner from 7:00-9:00
- Session Sign in
- CELEBRATE TENNIS Fundraiser







## Roger Federer on Success

- "I definitely feel there's room for improvement."
- "You have to believe in the long-term plan you have but you need the short-term goals to motivate and inspire you."
- "Success is a nice thing because it always means you've taken a step forward and it gives you a sense of pride, which in turn gives you confidence and experience, a positive circle, so to speak."



#### **Adult Reg**

**2023** 77,044

**2022** 74, 032

**2019** 72,703

#### **Adult Unique**

**2023** 20,536

2022 20,037

2019 20,299

#### **Adult Teams**

**2023** 6,607

**2022** 6,405

**2019** 6,024

#### **Serve Tennis**

**2023** 13,130

**2022** 10,792

#### JTT

Unique

**2023** 4,141

**2022** 3,911

**Total Reg** 

**2023** 6,900

**2022** 5,862

#### **Tournaments**

Adult/NTRP

**2023** 5,215

**2022** 3,355

VR

**2023** 14,002

**2022** 11,567

#### **Try Tennis**

Adult

**2023** 1,564

**2022** 1,705

Junior

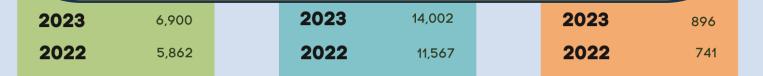
**2023** 896

**2022** 741





# And why do these numbers look so good?









### **CTA Rewards**

- Committee Driven
- Participation
- Review of Process and Criteria for 2024







## Silver

Kimberley Park Tennis Association **Brunswick County Tennis Association Downeast Community Tennis Association Eno Community Tennis Association Durham Orange County Tennis Association** Outer Banks Tennis Association Winston-Salem Tennis, Inc **Greater Hickory Tennis Association** 



## Platinum

Asheville Tennis Association Abilities Tennis Association of North Carolina Raleigh Tennis Association **Greater Wilmington Tennis Association** Lake Norman Tennis Association **Guilford Regional Tennis Association** Charlotte Tennis Association Western Wake Tennis Association



