

Frequency? Board Size?

Board Meetings



USTA
NORTH CAROLINA



E.L.M.O.
“Enough –
let’s move on.”

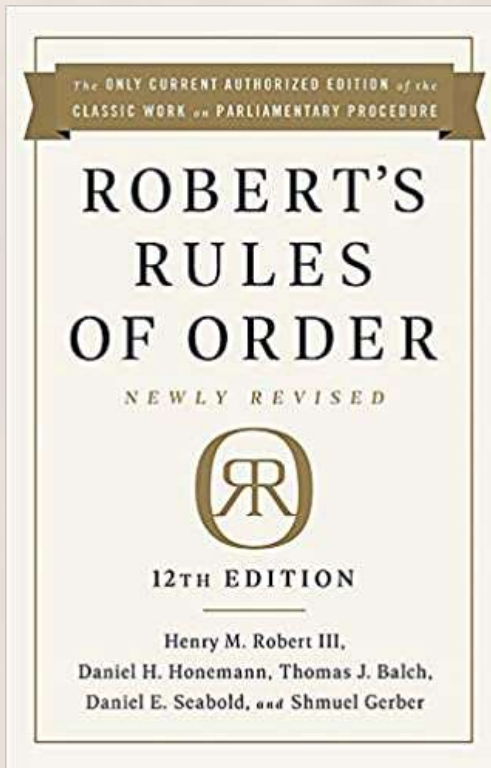


Robert Charles, CAE



"I didn't say anything during the meeting,
but I don't agree with the rest of the Board
on this issue."

Parliamentary Procedure



16 pages
www.channingbete.com



Parliamentary Procedure Steps for Presenting a Motion

The process of presenting a motion (or "moving" a motion) begins when you give a notice of the motion to the chair. From the time the chair gives a nod to move the motion forward, to the time all members vote for or against it, **several important steps must be followed to ensure all the necessary parliamentary procedures are adhered to.**

1. Moving the Motion

Once the chair has called you to move your motion, you should state as follows, **"I move that we..."** Sometimes you'll be allowed to explain to the other members why you are proposing a certain action be taken, but in some cases, the explanation comes later during the debate.

2. Seconding the Motion

All motions in a deliberative assembly need to be seconded before they can be debated and voted on. So, once you've moved your motion, your seconder will be called upon by the chair to second it. The seconder will say, **"I second" or "I second the motion."** Seconding a motion means that the member wants the motion to proceed to the discussion stage. However, seconding a motion doesn't necessarily mean that the seconder supports it; it's just part of the procedure.

3. Discussing the Motion

The chair will officially place the motion before the body by reading the motion and proposing the question. Before proposing the motion to the body, the chair must verify the motion to ensure it meets all procedural requirements and contains no irregular wording. Every member willing to contribute to the debate will be given a chance to offer their opinion, either in support or against the motion.

4. Voting on the Motion

Once the members have deliberated on the motion, the chair will call a vote. A motion vote can either be a voice vote ("ayes" and "nays"), raising of hands, roll call, or a secret ballot. If a voice vote seems too close to call, the chair will propose a raise of hands or a secret ballot.

The chairperson will say:

"All in favor of... say aye or yea." {pause}

"All opposed say nay or no." {pause}

Helpful Tips

- Listen
- Focus on the issues (not persons)
- Avoid questioning motives
- Always be polite



Find more meeting management and parliamentary procedure resources at missourirealtor.org/meetingmanagement



Board Agenda - example¹

Call to Order, Introductions

Legal Notices (conflict of interest, confidentiality, antitrust)

Consent Reports (acceptance, questions)

Oversight (*administrative details to report*)

- Minutes
- Finances

Insight (focus on the *strategic goals*; progress updates, significant reports, situations)

- Advocacy, Government Relations
- Participation and Engagement
- Growth
- Programs and Events

Foresight (focus on the *future, vision, opportunities*)

Adjourn|

¹ Development of the board agenda is done in partnership between the elected board chair and the executive director. It is a prerogative of the board chair to design an agenda that efficiently advances the mission and goals. Avoid the statement, "We've always done it this way."
[Idea credit PSW.]

Oversight – board needs to be informed.

Insight – focus on motions and the strategic goals.

Foresight – looking at 3-5 year future; inspiration; innovation

Multi Function Agenda

Features

CONFLICTS OF INTEREST

There is a fiduciary duty to disclose any conflict or potential conflict of interest at the meeting. Should a conflict arise, please inform the CEO.

ANTITRUST AVOIDANCE

State and federal laws prohibit the exchange of information among competitors regarding matters pertaining to price, refusals to deal, market division, tying relationships and other topics which might infringe upon antitrust regulations. No such exchange or discussion will be tolerated during this meeting or in informal discussions during breaks, meals or social gatherings.

CONFIDENTIALITY

Meeting discussions and handouts are for the purpose of discussion and deliberation. Please respect confidentiality after the meeting and recognize the CEO is the spokesperson for the board unless otherwise specifically indicated.



Our Mission

...to advance and protect the profession and community through advocacy, education and member enhancement

The Board Agenda

Call to Order, Confidentiality, Conflicts of Interests, Antitrust¹

Minutes – Motion to *Approve*

Financial Report – Motion to *Accept*

Consent Agenda² – Motion to *Accept Reports*

Strategic Plan Goals Discussions (*for example*):

- Advocacy and Government Relations
- Knowledge and Training
- Workforce Solutions
- Member Engagement and Value
- Organizational Excellence

Mega Issue³

Unfinished Business

New Business⁴

What's Next⁵?

Adjournment



PAC Contribution



Foundation

¹ REMINDERS: Board chair advises directors to respect confidentiality, disclose conflicts of interest (IRS concern), avoid antitrust violations (FTC concern).

² Reports are distributed in advance of meeting for review and questions; made accessible in board-portal, attachments, or hyper-links. Reports requiring action can be returned to the regular agenda. (Reduce time listening to reports in order to address the goals and produce significant outcomes.)

³ Mega Issue: At the board chair's options, a key topic worthy of discussion and development.

⁴ New Business should be presented to the elected board chair and/or executive before the meeting, not the end of the meeting.

⁵ What's Next – Recap of decisions and expectations before adjourning.

Organization: Consider the model of dividing agenda into 3 sections: Oversite (administration, consent), Insight (perspectives, progress), and Foresight (future, vision).

Sample QR Codes to invite directors to contribute to PAC and/or Foundation.

Meeting Minutes

1. NO Audio Recordings
2. No Side Bar Conversations
3. Motion Maker?
4. Protect Organization w/ Self Serving Statements
5. Distribution Policy
6. Committee Minutes, too.

Tracking Director Contributions



Indio Chamber of Commerce Nominating Committee Annual Board of Directors Evaluation

Please fill in the following values into the Chart Accordingly:
1-Poor | 2-Fair | 3-Good | 4-Very Good | 5-Excellent

CATEGORIES	Bonner, Joshua	Brakebill, Andy	Callaway, Helen	Chalmers, Rodney	Curry, Dr. Frank	Dibbey, Jim	Madick, Ray	Schneider, Bob	Schneider, Jason	Sanchez, Steve	Swarthout, Patrick	Thompson, Thaddeus	Tremblay, Jill	Ward, Valerie
Board Meeting Attendance														
Board Meeting Participation/Interaction														
Committee Involvement														
Event Attendance														
Event Volunteerism														
Communication with President/CEO & Fellow Board of Directors														
Time/Talent/Treasures														
Recruitment of Members														
Promoting Chamber Continuously														
Chairman of a Committee														
Social Media (F) friendly														
Total Points														
Average Score														

Comments:

USA

NORTH CAROLINA

Scorecard - Board of Directors

(As of October 28,)

First Name	Last Name	PAC Contribution	Advocacy Fund Contribution	Stars of the Industry	Committee Engagement	Charitable Initiative	Foundation Contributor	Recruited Members	Qtrly Board Meeting Attendance			
									Annual Meeting	Monday, February	Wednesday, June	Monday, October
		<	<	<	<	<	<	<	<	<	<	<
		<	<	<	<	<	<	<	<	<	<	<
		<	<	<	<	<	<	<	<	<	<	<
		<	<	<	<	<	<	<	<	<	<	<
		<	<	<	<	<	<	<	<	<	<	<
		<	<	<	<	<	<	<	<	<	<	<
		<	<	<	<	<	<	<	<	<	<	<

RobertCHarris, CAE

BOARD EVALUATION

Board evaluation is an approach to improving *governance* --- with the intent to maintain a high performing board. The chief elected officer (not staff) leads the process. Input will be treated with confidence.

Rate your understanding of and offer recommendations for these governance topics.	Very Comfortable	Somewhat Comfortable	Somewhat Uncomfortable	Very Uncomfortable	Not Sure N/A
Mission and Strategic Direction					
Board efforts advance the mission, vision, values and goals.					
The strategic plan portrays an image of the organization in 3, 5 or 10 years.					
Meetings and agendas are organized to achieve the mission and goals (and avoid operating matters.)					
Documents:					
Governing Documents					
Board understands and upholds all governing documents.					
Policies are adopted and followed to guide current and future leaders.					
Documents:					
Leadership, Succession and Transparency					
Board selection process is transparent and ensures leadership succession.					
Board orientation and self-assessment is sufficient.					
Few ideas and people are respected.					
Documents:					
Operating, Finances and Infrastructure					
Board adopts annual budget and is engaged in monitoring finances.					
10. Reserves/savings and investment strategies are appropriate.					
11. Financial reports are clear, accurate and timely.					
12. Annual audit and auditor's recommendations are reviewed.					



"It offends me that they are now talking about evaluating our performance. They seem to forget we are volunteer board members."

USTA
NORTH CAROLINA



1. Budget
2. Strategic Plan Progress
3. CEO (not staff)
4. Board Performance



CTA Questions - Submitted

1. Are positions paid on the board of directors?
2. How to get board members more engaged?
3. How to recruit competent board members?
4. What are our goals for 2025-26?
5. Board meetings on Zoom or in-person?
6. What size is your board?
7. Added insurance coverages?

Challenges

“I just have a question.”

Executive Sessions

Analysis Paralysis

*Doesn't Read Anything
(unprepared)*

Challenges

Which Hat Are You Wearing?

Rump Sessions

Group Think

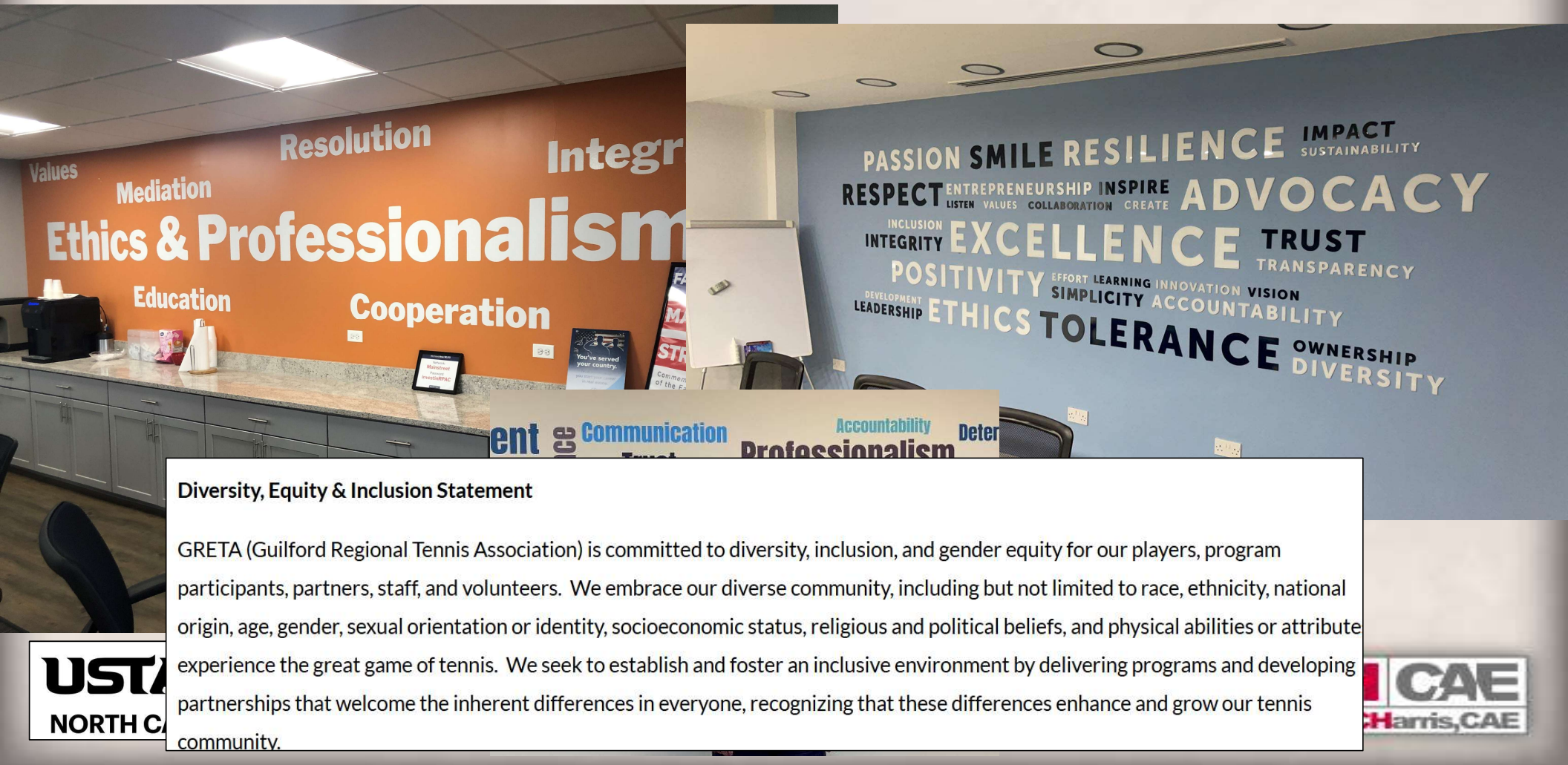
*MIA-
AWOL
Quorum*

Mission and Brand Platform

- **Mission** Statement – Purpose
- **Vision** Statement – Intended Outcome
- **Values** – Guiding Principles



Organizational Values





Mission: The Florida Apartment Association is a federation of associations representing and advocating the interests of the Florida multifamily rental housing industry.

Vision: To be recognized as the champion for housing opportunity.

Goal: Advance the industry and association through research, advocacy, and fostering a healthy rental housing supply.

ELEVATE THE ASSOCIATION	ADVANCE THE INDUSTRY	SUPPORT & ENGAGE LOCAL AFFILIATES	FOCUS ON STRATEGIC GROWTH
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Jordan Mora-Petras

USTA North Carolina Strategic Pillars

USTA North Carolina Strategic Pillars

Organizational Excellence

Employ sound fiscal management while requiring financial accountability.

Broaden technology and project management planning for operational competencies, service improvement and disaster recovery.

Conduct respective succession plans to recruit, develop and retain staff and volunteers.

Infrastructure

Work with local communities to construct and maintain tennis facilities available to the most people.

Assist rural and under-resourced communities lay the foundation for local tennis organization and play.

Coordinate and deliver digital infrastructure for all stakeholders.

Programming

Provide and publicize quality programming to grow participation for all ages and abilities.

Support recruitment, training, retention and education of new and existing coaches, instructors, officials and tournament directors.

Actively engage schools and public parks to facilitate tennis participation.

Hospitality

Provide a welcoming atmosphere for all.

Encourage active participation on the court and in the organization.

Foster fearlessness, transparency, trust and exchange of ideas.

Cultivate a societal commitment to touching lives through tennis.

Community

Engage all ages and populations by providing tennis opportunities.

Advocate for tennis locally, statewide, and beyond.

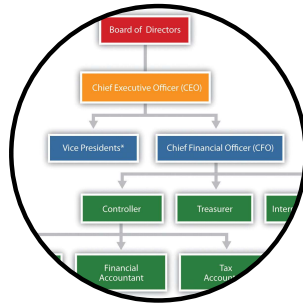
Enhance player experience by providing coaching, social connections, and fun opportunities.

Collaborate, connect and communicate with Community Tennis Associations, other USTA partners and stakeholders.

Purposes of a Plan



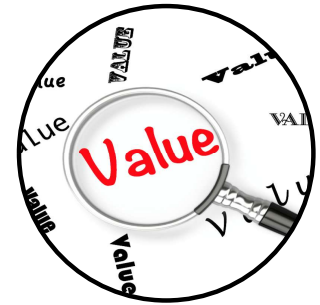
**Guide
Transitioning
Boards**



**Empower the
Staff**



**Align
Resources &
Committees**



**Communicate
Value**

2026-
2027

Our mission is to promote and develop the game of tennis in North Carolina.

STRATEGIC PLAN TERMINOLOGY	COMMUNITY	PROGRAMMING	HOSPITALITY	CTA ORGANIZATION	
Mission – Purpose for existence; submitted to IRS. Vision – Inspiring, organizational aspiration. Values – Guiding principles. Goals – The core competencies to achieve the mission. Strategies – Program and priorities requiring resources to advance the goals. KPIs – Performance metrics to monitor progress. Committees – Aligned; support work of board and staff. Program of Work – Tracking accountability and deadlines.	Maintaining a strong community for tennis.	Facilitating events and tournaments for all.	Welcoming all persons to participate.	Leading and growing a tennis association known and respected in the community.	
	A. Strategy/Priority	A. Strategy/Priority	A. Strategy/Priority	A. Strategy/Priority	
	B.	B.	B.	B.	
	C.	C.	C.	C.	
	D.	D.	D.	D.	
Alignment with Committees and Task Forces >>>					

CTA Questions

1. Are positions paid on the board of directors?
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3. How to recruit competent board members?
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BOARD ORIENTATION WORKBOOK

20-Page Board Workbook

SCAN ME



Contents

Board Orientation.....	3
Governance - Management Balance	4
Board Self-Evaluation	5
Relationships.....	6
Behaviors.....	7
Leadership.....	8
Meetings.....	9
Virtual Meetings.....	10
Agenda Development.....	11
Risk Awareness	12
Committees	13
Myths	14
Roadmap	15
Strategic Plan	16
Finances	17
Membership Value	18

ROLES, RELATIONSHIPS & ROADMAP

RCH CAE
RobertCHarris,CAE

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NORTH CAROLINA

**FAILURE
IS
NOT
AN
OPTION**

