

2023 USTA North Carolina Community Development Workshop

Participate • Educate • Advocate

Grandover Resort • September 29 - 30 • Greensboro, NC

Friday, Sept 29

8:00 AM	Registration Opens			<i>Outside Carlisle Ballroom</i>
9:00 - 10:30 AM	Semiannual Board Meeting			<i>Nottingham Room</i>
10:45 - 11:45 AM	Leadership Meeting (CTA Presidents, Lead CTA Staff, and USTA North Carolina Board)			<i>Nottingham Room</i>
12:00 - 12:50 PM	Welcome Lunch			<i>Carlisle Ballroom</i>
	<i>Berkeley</i>	<i>Beaumont</i>	<i>Provincial</i>	<i>Riviera</i>
1:00-2:15 PM	Insurance Ins and Outs	NJTL: Getting the Results that Matter to Your Organization	Advocacy 1: Connected Data	Courtside Consultants (One-on-One Conversations. Sign up At Registration Desk)
2:25-3:40 PM	Fundamentally Sound Non-Profit Management	Adult Tournaments Update (2:25-3:00)	Advocacy 2: Using your Programming for Advocacy & Planning	Courtside Consultants (One-on-One Conversations. Sign up At Registration Desk)
		Schools Update (3:05-3:40)		
3:50-5:00 PM	Fundamentally Sound Non-Profit Management (repeat)	Marketing, Social Media, and Artificial Intelligence	Advocacy 3: Advocacy Specialist	Panel: Benefits of Running JTT
North Carolina Tennis Foundation Celebrate Tennis Night				
5:30-7:00 PM	Round Robin in Memory of Mary Lloyd Barbera (Click to Register)			<i>Tennis Courts</i>
7:30 - 9:00 PM	Dinner			<i>Griffin Ballroom</i>
Saturday, Sept 30				
6:30-7:15 AM	Morning Cardio Tennis with Francie			<i>Tennis Courts</i>
7:00 AM	Registration Opens			<i>Outside Grandview</i>
7:00-7:45 AM	Breakfast			<i>Grandview Ballroom</i>
8:00-9:30 AM	General Session - Bill Pawlucy: Non-Profit Management			<i>Grandview Ballroom</i>
	Roundtable Sessions - These sessions are designed around collaborative discussion. We will work together to explore the topics, brainstorm new ideas, and build solutions. You are free to move between the sessions as you may have contributions to make on many of the topics			
	<i>Berkeley</i>	<i>Beaumont</i>	<i>Provincial</i>	
9:45-10:55 AM	Try Tennis Providers	The Future of Grants (the Community Coordinator Grant and Others)	Courtside Consultants (One-on-One Conversations. Sign up At Registration Desk)	
11:05 AM-12:15 PM	Filling the Gap Between Jr Try Tennis and JTT	NJTL Programs	Crafting an Advocacy Plan Template	
12:30 - 2:00 PM	Awards Luncheon			<i>Grandview Ballroom</i>