## Healthy Organizations

- Financial Sustainability
  - Value Proposition

#### MONTGOMERY REAL-TIME NEWS

# Former executive director of Alabama career education organization pleads guilty to \$2.9M embezzlement

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The former executive director of a Montgomery-based career and technical education organization pleaded guilty Thursday to embezzling funds and failing to send employees' payroll taxes to the IRS, causing a loss of nearly \$3 million, prosecutors announced Friday.

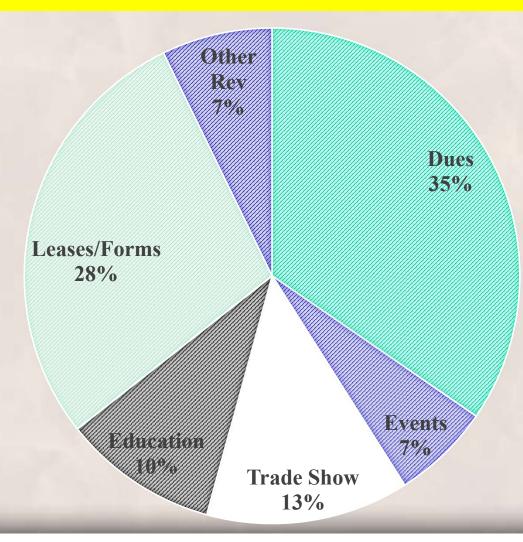
Under a plea agreement with federal prosecutors in Montgomery, Doris Gilmore, the 61-year-old former executive director of the Association for Career and Technical Education, or ALACTE, admitted to embezzling ALACTE funds in 2020 and failing to send payroll taxes withheld during the first quarter of 2022.





## **Diversity of Income Streams**

Assets 1-24 \$9,438,852



Be innovative and entrepreneurial to generate new revenue streams.



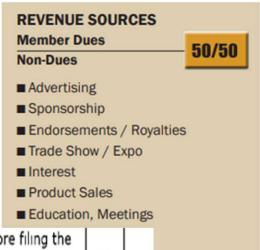


## **Financial Protections**

- Annual Budget
- Receipt Check Signing
- Savings (ratio)
- Financial Reports
- Audits
- IRS Form 990

#### RATIOS

Ratios are a way to compare important data. Directors should be aware and monitor the ratio of budget to savings, as well as ratio of dues to non-dues



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 ${f b}$  Describe in Schedule O the process, if any, used by the organization to review this Form 990 . .

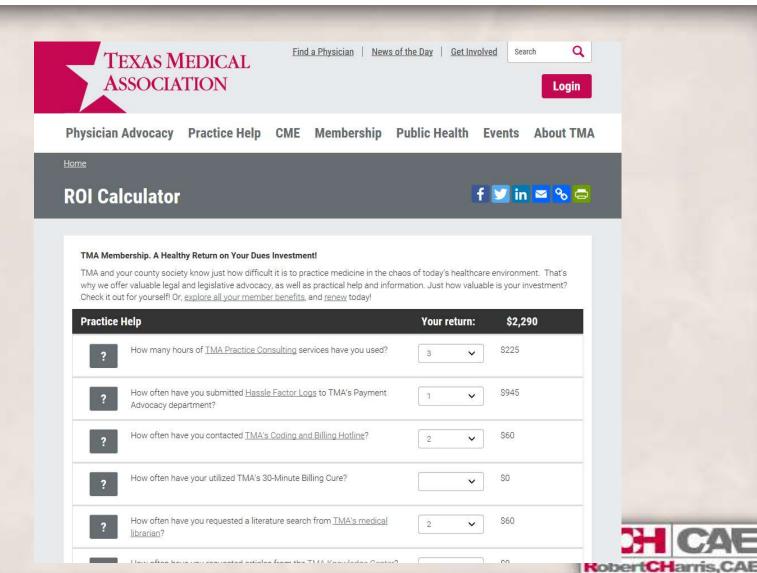
### Golden Handcuff Benefit



- Business Intelligence Reports?
- Workforce Initiatives
- Economic Forecast
- Capitol Hill Fly-in
- W/C or Insurance?
- Business Forms?
- Signature Event?









#### **Dues Value Calculator**

fngla.org/membership/roi

#### **ROI Value Calculator**

ROI – return on (dues) investment ROR – return on relationships



#### FNGLA's R-O-I Calculator

Annual FNGLA benefits	Value
Ben's Bullets: Weekly Industry Updates	\$100
Electronic Communications: Greenline, Legislative Updates, Industry News	\$250
Industry Alerts	\$150
Access to FNGLA PROS (Policy, Regulation, Operation Standards)	\$100

Immediate Annual FNGLA Benefits Value \$600.00

Additional FNGLA Member Discounts The Landscape Show Booth Discount 0 × \$370 Number of 10X10 booths TPIE Show Booth Discount 0 × \$370 Number of 10X10 booths **Show Directory Advertising** 0 ~ \$250 Discount Per Placement Florida Flower Trials 0 ~ \$25 Discount Per Person Education on the Go 0 ~ \$50 Discount Per Person FNGLA Certifications Testing Fees 0 ~ \$65 Discount From \$65-\$200 Per Student **FNGLA Certifications Manuals** 0 ~ \$15 Discount From \$15-\$30 Per Manual Landscape Awards Entry Discount 0 ~ \$55 Discount Per Entry PlantANT Listings Discount 0 ~ \$450 PlantFinder Participation Discount 0 ~ \$870 **Employment Law Hotline** 0 ~ \$180 Savings per Hour Access to Regulatory Compliance 0 ~ \$135 **Expert Savings per Hour Group Life Insurance Savings** 0 ~ \$120 Average \$120 Per Person Anually Isuzu New Truck Purchase Discount 0 × \$800 Average over \$800 savings per vehicle Credit Card Processing Average 0 ~ \$3,100 Calculated Savings of \$3,100 Fresh from Florida's FAPC Program 0 ~ \$1,500 Enrollment Up to \$1,500 Printing, Graphics and Marketing 0 ~ \$500 from Creative. Savings from \$500 Payroll Processing Discount

