

Kyle A. Scott

Marketing & Communications Coordinator

Kyle Scott, a Greensboro native originally from Goldsboro, NC, has always been deeply rooted in the state's vibrant community. The son of George and Regina Scott, Kyle grew up alongside his fraternal twin brother and older sister. His love for tennis began at the age of 12 when he was introduced to the sport by his neighbor during casual games in the cul-de-sac. Since that moment, tennis has played a significant role in shaping both his personal and professional life.

After graduating from high school, Kyle pursued his passion for tennis by playing for three years on the varsity team at North Carolina A&T University. During his college summers, he not only competed but also dedicated his time to coaching and volunteering in various capacities within the Greensboro community, fostering a deep connection with the local tennis scene.

While at NC A&T, Kyle expanded his professional horizons through internships at companies like Kellogg's and Georgia-Pacific. His academic focus on Mass Communication, with an emphasis on Public Relations, complemented his growing expertise in communication and marketing. Upon graduation, Kyle took his skills to Raleigh, NC, where he worked for Cisco Systems, gaining valuable experience in the corporate world.

With tennis remaining a central passion throughout his life, Kyle is eager to combine his professional expertise and love for the sport to contribute to the NC Tennis Association. He is committed to using his skills to serve the local community, promote tennis in North Carolina, and help grow the sport he has cherished for so long.

GET TO KNOW KYLE

Who is your favorite professional tennis player?

Men: Roger Federer, Women: Serena Williams

What is your favorite part of your job?

My favorite part of the job is the opportunity to connect with people and build relationships that have a meaningful impact. Whether it's working with a team to develop a creative marketing strategy or engaging with the community through outreach and communication, I love being able to see the results of my efforts in real time. In this role, especially with the NC Tennis Association, I really appreciate how I can leverage my skills to promote a sport that has been such a positive influence in my own life and help grow the game across the state.

What do you like to do in your free time?

In my free time I enjoy spending time with friends and family, visiting museums, traveling and playing tennis.

What is your dream vacation?

Touring Japan!

What actor would play you in a movie about your life?

Jay Ellis

