

2023 USTA North Carolina Community Development Workshop Speakers

Bryan Beasley

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Bryan is a Business Insurance Consultant specializing in risk identification, management, and transfer for non-profit and social service organizations throughout the Mid-Atlantic. He leads Marsh & McLennan Agency's National Non-Profit Practice, where he develops and deploys new resources and tools for risk mitigation for non-profit clients across the country.

Robin Jones

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Robin Jones's passion for helping to grow the game is rooted deep at the local level, and it branches out through many areas of the USTA and the industry.

"Robin is like a turbocharger in the development of the USTA's advocacy program," says Barry Ford, the USTA's director of outreach and advocacy. "If she weren't involved in our advocacy efforts, all the things we've been able to achieve would have taken much longer."

Jones was one of the original members of the Advocacy Task Force developed in 2007. Currently, she's on the USTA National Advocacy Committee, chair of the USTA Southern Advocacy Task Force, chair of the USTA North Carolina Advocacy Committee, a facilities consultant for the USTA, a consultant for the USTA National Military Outreach, and the founding president of the Western Wake Tennis Association. She also has been instrumental in creating an advocacy handbook, "Establishing a Successful Advocacy Program."

Working with communities around the country, Jones helps them renovate facilities and build or line courts for QuickStart Tennis. She's also been a driving force behind the Military Outreach program. "The work I've done with USTA Military Outreach has been extremely rewarding," she says. "Recently the kick-off of the Adopt-A-Unit program has really felt like hard work has paid off."

William Pawlucy, CAE

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William D. Pawlucy, CAE, MPA, IOM is a seasoned professional with over thirty years of experience in nonprofit consulting. As the founder and CEO of Association Options LLC, he provides top-tier management consulting services to nonprofit associations across the globe. His firm specializes in strategic planning, board and staff development, certification and accreditation development, compensation analyses, executive recruitment, and more.

Pawlucy is also the author of "The Essential Handbook for Nonprofit Leaders," a comprehensive guide to nonprofit management, governance, and strategy. His proven expertise and vision make him the go-to authority for nonprofits looking to elevate their operations to new heights.

Prior to launching Association Options, Pawlucy held key leadership roles in various industries, including financial services, medical certification and accreditation management, association management, and major media corporations. He has extensive experience working in the Middle East, Africa, Europe, and Asia.