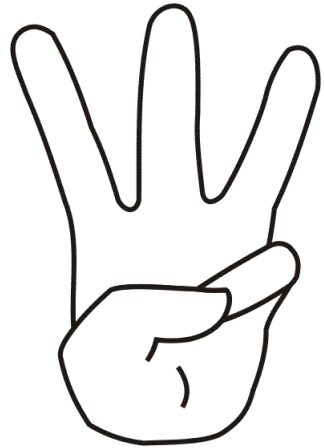


Enhancing Your CTA Through NJTL Programming

Presented by Amy Franklin
Director of Development and Programs
North Carolina Tennis Foundation



3 Things



History of NJTL

Founded in 1969 by Arthur Ashe, Charlie Pasarell, and Sheridan Snyder

Purpose

- Reaching out to those who may not otherwise have the opportunity to play tennis
- Instilling the values of leadership and academic excellence in today's youth
- Giving all kids (regardless of income, race, gender) the opportunity to fully develop their tennis skills so they can derive a lifetime of enjoyment from the sport

Why do you want to start an NJTL?



What makes up a successful NJTL?

- Find key people
- Figure out your mission
- Inspire with a vision
- Cultivate community partners with informal events
- Identify resources (USTA, Southern, NC)
- Train your crew

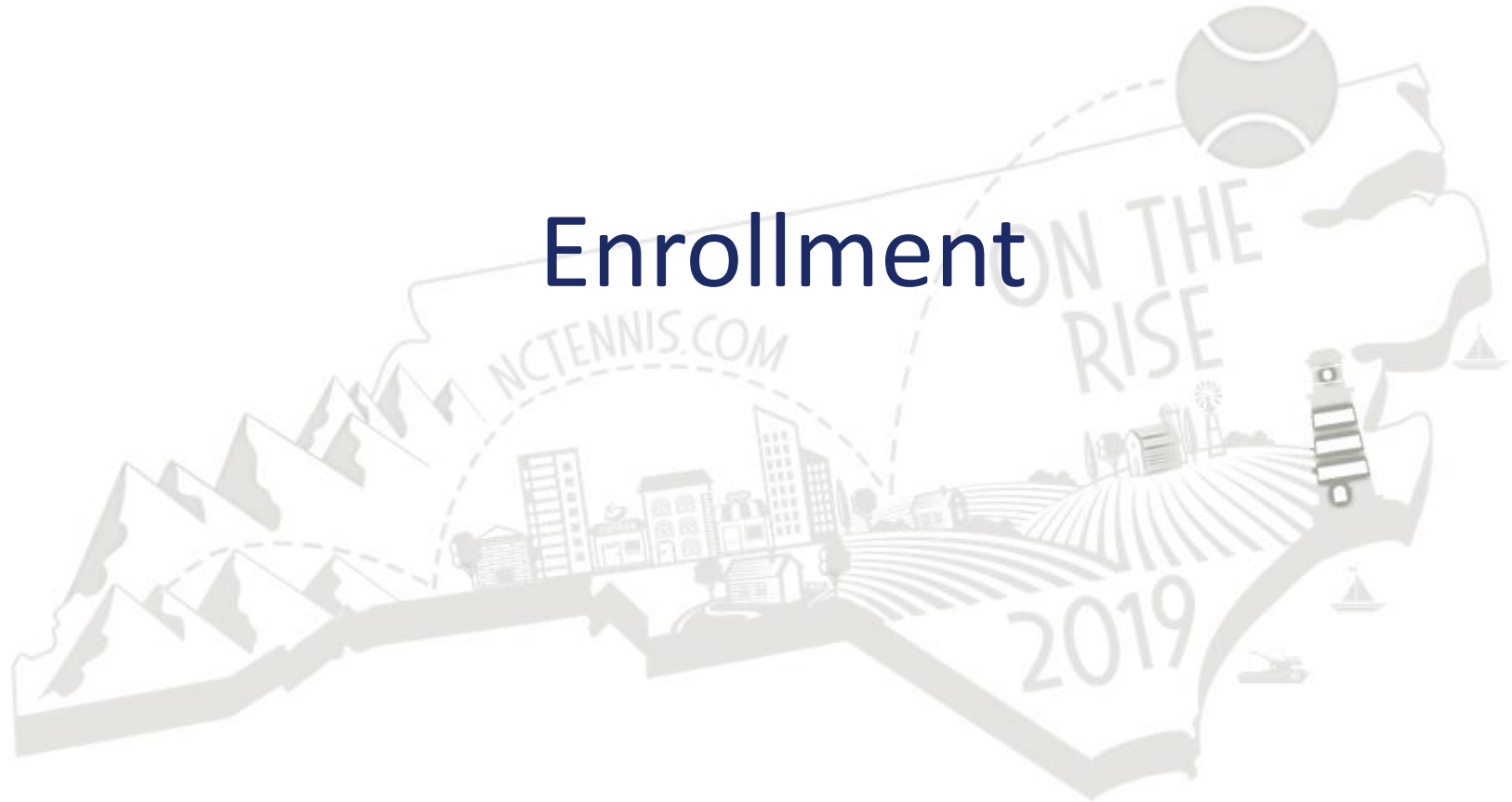


NJTL Minimum Criteria

- USTA organization membership
- General liability insurance
- At least 25% of NJTL youth eligible for free/reduced lunch
- 1-3 weeks of tennis programming
- 1-3 weeks of education programming
- ACE/STEM/NEC/other educational programming***
- All staff, volunteers and coaches registered and NCSI approved on NetGeneration.com
- A registered NJTL program in Net Generation's program management center
- Conflict of interest and whistle blower policy*



Enrollment



Starting NJTL Webinar



USTA in partnership with **USTA FOUNDATION**

EVERYTHING YOU NEED TO KNOW ABOUT CTAS & NJTLS

Thursday, October 17, 2019 | 2:00 PM ET

Discussion Topics:

- What are CTAs & NJTLs?
- How to start a CTA or NJTL
- Learn best practices and tools for success

Join us on October 17

For more information and to register, please visit USTA.com/Webinars

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