



WELCOME TO TENNIS ON CAMPUS

EASY STEPS FOR DEVELOPING A
SUCCESSFUL CLUB TENNIS PROGRAM

In Partnership with:



GET IN TOUCH

Organizing your club tennis team can be a lot of work, but you've got a team behind you!

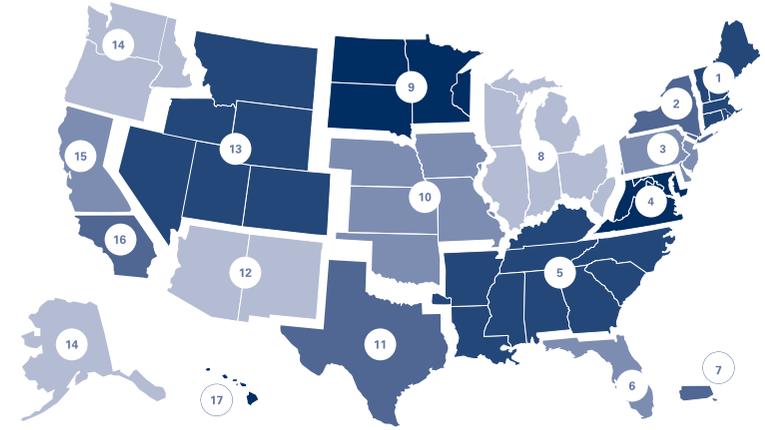
The USTA is divided into 17 Sections, each with their own Tennis On Campus Coordinator. Your Section Coordinator will have information on grants, competition opportunities, and everything between.

CREATE YOUR TEAM PROFILE ON [TENNISONCAMPUS.COM](https://tennisoncampus.com).

- ➔ Having a team profile lets you get in touch with other teams, check out tournaments, and more.
- ➔ Create your team admin profile and login with your new credentials.
- ➔ Search for your team and request access to make edits.
- ➔ Keep an eye out for a confirmation email, then go in and make any necessary changes.



After touching base with your TOC Coordinator, stop by the Recreation Center on your campus or find out who is in charge of club sports/intramurals. These contacts will have important information on how to start a program and are familiar with the policies and procedures that come with being a recognized student organization.



1. New England 2. Eastern 3. Middle States 4. Mid-Atlantic 5. Southern
6. Florida 7. Caribbean 8. Midwest 9. Northern 10. Missouri Valley
11. Texas 12. Southwest 13. Intermountain 14. Pacific Northwest
15. Northern California 16. Southern California 17. Hawaii Pacific

Let's chat! Visit tennisoncampus.com and click on Contact Us.

SECURE TENNIS COURTS

Talking to your Recreation Department contact or Varsity coach can help you secure courts on your campus. Visit usta.com and search for facilities to find one nearest you.

Some campuses will not have tennis courts onsite. Working with your TOC Coordinator, local Parks & Recreation Department, or local commercial tennis club can help your team find a home facility. You may have to play later in the evenings if local courts are full with lessons and clinics.

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GET THE WORD OUT



Posting around campus can help you spread word about your new club and get more players out. Most colleges will have rules about posting flyers on campus, so make sure your flyers are approved by the right campus staff. Virtual posts on the official Tennis On Campus group on Facebook are also a great way to keep your players informed. To develop player engagement at events, create a club team Instagram account and use **#tennisoncampus** for all of your posts.

Having a sign-up or team email that potential players are able to contact can help you with sign-ups. Creating special offers, such as t-shirts or giveaways, gets people excited about joining. For sample flyers and other materials, check out the TOC website.

4

ATTRACT MORE PLAYERS

Getting more players out on the court means more fun for your team! Once everything is set up with your TOC Coordinator and Recreation Department, you can start attracting more players to come out.

Here are a few ideas to get you started:

HOST A SEASON KICK-OFF EVENT.

You can either use your own format or use our Team Up Tournament format.

- **Maximum of 3 hours: 2 hours of match play followed by 1 hour of organized social time**
- **Round robin team format**
- **No-ad games, time capped (suggestion is 25-30 minute timed rounds)**
- **After the round robin is complete, the team with the most games is the winner**
- **Use Themes! Halloween, ugly sweater, World Cup, you pick**

ATTEND YOUR CLUB SPORTS EXPO, FRESHMEN EVENTS, AND OTHER START OF SEMESTER EVENTS.

Many universities have events to kick off the semester and it's usually pretty easy to get involved. Your Recreation Department contact can give you more details.

PLAY IN THE QUAD!

Playing tennis in high traffic areas of your campus is a great way to expose your team. Have information on your team (such as practice days and times) ready so you can invite anyone that's interested.



For more ideas, visit our online resources at
tennisoncampus.com/resources

