



## KELLY LOMBARDINO

Director of Development &  
Programs for the NCTF

USTA NORTH CAROLINA

# KELLY LOMBARDINO

---

NCTF Hires New Director

DECEMBER 8, 2020

It is with great pleasure that we announce that Kelly Lombardino will join the NC Tennis Foundation as Director of Development and Programs on January 4, 2021.

Kelly comes to us from the Center for Creative Leadership (CCL), based in Greensboro, where she spent nearly 30 years selling & marketing CCL's training & development programs, products, and services and managing a \$1.6 million dollar global line of business. Kelly brings to our foundation a wealth of business development and strategic partnership experience, blended with a reputation for acquiring the resources to reach goals and objectives. She looks forward to raising the awareness and impact of the NCTF and increasing the number of NCTF grants and its annual contributions.

Kelly also brings a life-long love and involvement for tennis! She played in high school and college, and continues to play on a variety of USTA adult teams. Not only is she one of the best sportswomen around, she never gives up, staying in a point or match longer than most! That tenacity and passion carries over to everything she does and will definitely convert to "wins" for the NCTF!