



USTA NORTH CAROLINA

DUNLOP SPORTS PARTNERS WITH NC TENNIS ASSOCIATION

Exclusive sponsor for the Try
Tennis® Program and new Try
Tennis® Toolkits

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Dunlop Sports has partnered with USTA North Carolina to serve as an exclusive provider for the North Carolina Tennis Association's Try Tennis® Program and Try Tennis® Tool Kit, beginning July 2020 through December 2021.

As families and friends have sheltered in place, tennis has emerged as one of the most popular activities that follows social distancing guidelines. According to MLive averaging of four health expert responses, tennis has been ranked #1 in safety alongside ordering take-out food.

Due to an increased excitement for the sport, USTA North Carolina has developed a Try Tennis® Tool Kit for adults and families to play tennis with a low risk of transmission and a high risk of fun.

"Dunlop has joined USTA North Carolina to help provide Try Tennis® Toolkits so that our families and friends can learn tennis together," USTA NC Executive Director Kelly Gaines said. "USTA North Carolina is grateful to Dunlop for working with us to continue to allow a new generation of families to play at home, safe and healthy!"

The Try Tennis® Toolkit, available in Adult and Family packs, provides all of the equipment needed to play tennis safely anytime, anywhere.

The Adult Try Tennis® Toolkit includes:

- a 10-foot portable net
- four adult rackets (27")
- three red low-compression balls

The Family Try Tennis® Toolkit includes:

- a 10-foot portable net
- two adult rackets (27")
- two junior rackets (23")
- three red low-compression balls

The toolkits cost \$150 each and every purchase includes a link to download exclusive tennis skills, drills, and games along with details on how to keep score during a tennis match.

"Dunlop is excited to be partnering with USTA North Carolina and the Try Tennis® Program to make tennis accessible to all, grow the game and retain players of all ages," Dunlop Marketing Manager Kim Pettit said. "Now more than ever, with tennis being the safest activity to play during the COVID-19 pandemic, it's important that we get more people outdoors and playing tennis to remain mentally and physically active."

The Try Tennis® Toolkits are a perfect complement to USTA NC's Try Tennis® Program, an instructional tennis program for adult and junior beginners. The goal of this program is to attract individuals who have never played tennis before and connect them with a tennis pro or instructor who will help them learn basic skills to play a beginner match. The program takes participants from "Couch to Court in Six Hours."

Learn more about the Try Tennis® Program or purchase a Try Tennis® Toolkit at nctennis.com/toolkit.