

Kelly Lombardino

NC TENNIS FOUNDATION- DIRECTOR OF DEVELOPMENT & PROGRAMS

Kelly comes to USTA NC from the Center for Creative Leadership (CCL), based in Greensboro, where she spent nearly 30 years selling & marketing CCL's training & development programs, products, and services and managing a \$1.6 million dollar global line of business. Kelly brings to our foundation a wealth of business development and strategic partnership experience, blended with a reputation for acquiring the resources to reach goals and objectives. She looks forward to raising the awareness and impact of the NCTF and increasing the number of NCTF grants and its annual contributions.

Kelly also brings a life-long love and involvement for tennis! She played in high school and college, and continues to play on a variety of USTA adult teams. Not only is she one of the best sportswomen around, she never gives up, staying in a point or match longer than most! That tenacity and passion carries over to everything she does and will definitely convert to "wins" for the NCTF!

GET TO KNOW KELLY

Who is your favorite professional tennis player?

Billie Jean King because she reflects the perfect combination of athlete, promoter of the game, activist, and philanthropist.

What is your favorite part of your job?

I look forward to building sustainable partnerships between the North Carolina Tennis Foundation and individuals and organizations passionate about enhancing the lives of others through tennis and education. Whether an active league player, fan of the game, coach, pro, corporate executive, or supportive parent/grand parent, EVERYONE has something to contribute. Everyone can make a difference.

What do you like to do in your free time?

PLAY TENNIS OF COURSE!

What is your dream vacation?

II want to travel to and experience all 4 tennis Grand Slam tournaments – Australian Open, US Open, Wimbledon, and French Open.

What actor would play you in a movie about your life?

Mary Tyler Moore – just think she was hilarious and would portray my life in such a way to make others laugh while emphasizing the importance of making a difference in the lives of others.

