

First Steps Toward Your Strategic Plan

Facilitated by:

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Grandover Tennis Association



By the end of this session you will:

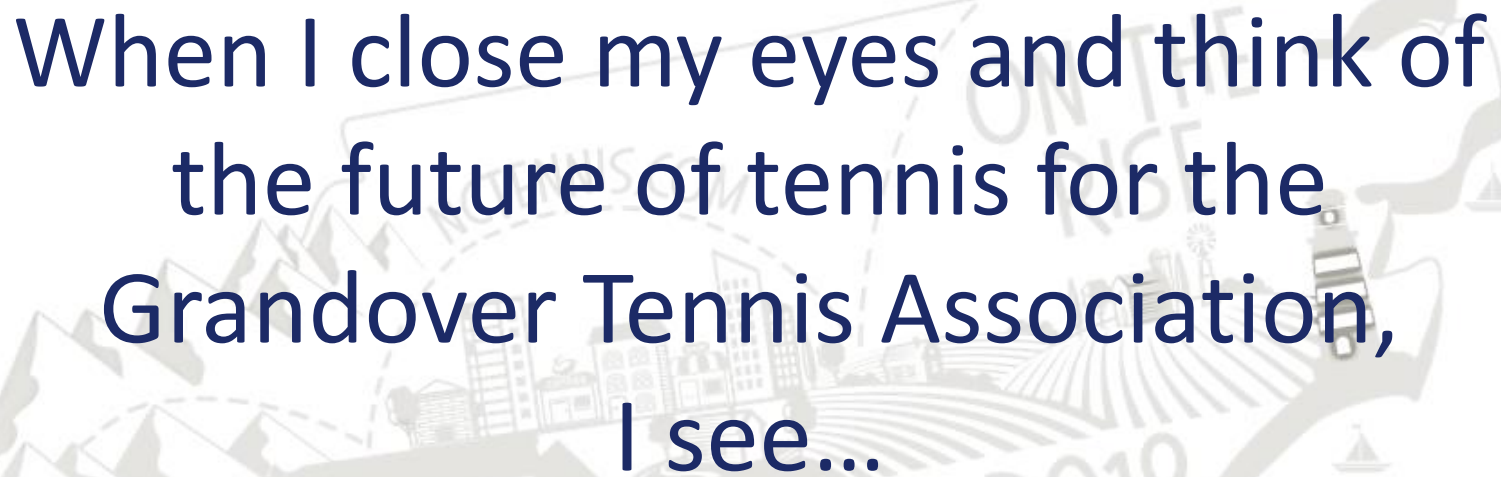
1. Experience a step by step strategic planning process
2. Identify a connection between organizational vision and community needs
3. Create action goals for your organization

Any Examples of:

Vision  Mission  Reality





A large, light-colored graphic of the state of North Carolina serves as a background. It is overlaid with various icons representing tennis (a tennis ball, a tennis racket), community (a house, a school, a factory), and nature (a sailboat, a mountain range). The year "2019" is also visible in the lower right area of the graphic.

When I close my eyes and think of
the future of tennis for the
Grandover Tennis Association,
I see...

What is a major tool to help this
Vision come true?





What's Your
Mission?

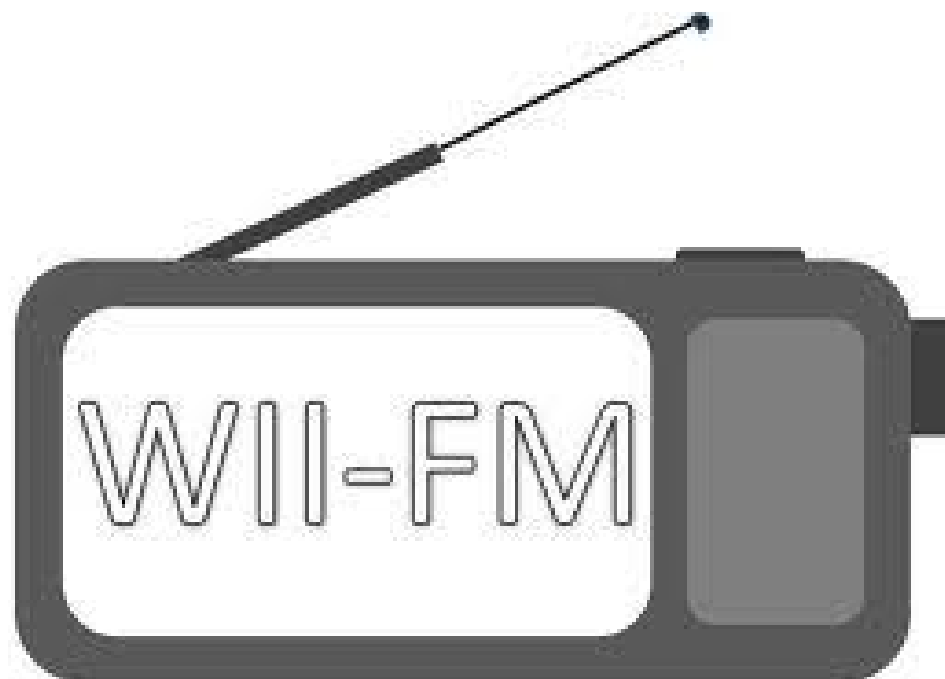


What are the *benefits* of tennis?



What are the *needs* of your community?

Tune into



Who will help this happen?



Who will help this happen?



At your tables, using the connections of benefits and needs, create a 30 second elevator pitch



What will you take back to your organization to do first?

