USTA NORTH CAROLINA

TENNIS IN COMMUNITIES

CTAs partner with local businesses to bring tennis to underserved areas

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In recent months, the North Carolina Tennis Association (NCTA) launched a Try Tennis® Toolkit that provides equipment needed to play tennis safely anytime, anywhere. Community Tennis Associations (CTAs) across the state are rallying with local community partners to provide the toolkits to underserved families.

The Try Tennis® Toolkit, which includes four rackets, a net, low-compression balls, and instructional materials, has provided a safe option for adults and families to play tennis safely in the midst of the ongoing pandemic. According to MLive averaging of four health expert responses, tennis has been ranked the safest sport and activity you can do during COVID-19.

Raleigh Tennis Association's (RTA) Try Tennis® Outreach Program seeks opportunities to provide tennis instruction and programming to underserved communities. One of RTA's outreach partners, Swing Racquet + Paddle, contributed in the purchase of 25 toolkits for families in need. RTA matched this contribution.

"Because of their donation, deserving families and community-based programs in diverse, underserved communities will now receive 50 Try Tennis® Toolkits," RTA Executive Director Julie Dick said.

In Asheville, the Asheville Tennis Association (ATA) partnered with Brian Elston Law and other community sponsors to provide families in local underserved population areas with the gift of tennis. The ATA provided 65 toolkits to families through these partnership opportunities.

"Delivering the toolkits to many low-income families and seeing the happiness the toolkits created served as a stark reminder of how fortunate we are," ATA President Jeff Joyce said. "This project gave the ATA a way to try and grow the sport of tennis in a very different and unique way."

To purchase a Try Tennis Toolkit® or to inquire about how you can donate a toolkit to a family in an underserved community, visit nctennis.com/toolkit.