



2021 USTA North Carolina CDW

Grandover Resort • October 1-2 • Greensboro, NC



Friday, October 1				
9:00 AM	Registration Opens			Grandview Foyer
10:30-11:30	CTA Leadership Roundtable (By Invitation)			Riviera
11:30-12:30	Pick up Box Lunch, eat where you like			Grandview Foyer
12:30-1:30	Welcome/New Program Showcase			Grandview
1:45 - 5:00 PM	Round Robin - Attendees will be broken up in to 5 groups and rotate through each topic.			
1:45-2:20	Round 1	Junior Circuit 101		Windsor
2:30-3:05	Round 2	A Refresher on Tennis in Schools		Beaumont
3:15-3:50	Round 3	We Need More Pros: Ideas for Recruiting More Pros/Coaches		Berkeley
4:00-4:35	Round 4	Brand Guidelines		Trinity
4:45-5:20	Round 5	CTA's & the NC Tennis Foundation: It's a Win-Win Combination!		Riviera
North Carolina Tennis Foundation Celebrate Tennis Night				
5:45 - 7:00 PM	NCTF On Court Games & Fundraiser			Grandover Tennis Courts
7:00 - 9:00 PM	Dinner/Lawn Games/Social			Griffin Lawn
Saturday, October 2				
7:00 AM	Registration Opens			Grandview Foyer
7:00 – 7:45 AM	Breakfast			Nottingham
	Beaumont	Provencial Room	Berkeley	
8:00 - 9:15 AM	Mission Possible: Throwing a Successful Virtual Fundraiser	Pickleball & Advocacy	8:00-8:35: Try Tennis Rookies	
			8:40-9:15: Try Tennis Veterans	
9:30-10:45 AM	The Wide World of Grants 101	Connectors: Wecoming People to Tennis	Grassroots Marketing for Program Growth	
11:00 AM - 12:15 PM	The Wide World of Grants 102	Junior Circuit 102	Wheel Serve NC	
12:30 - 2:00 PM	Awards Luncheon			Outdoor Lawn
2:00 PM	Semiannual Meeting			Carlisle Ballroom