



# COMMUNITY ENGAGEMENT UTILIZING JUNIOR CIRCUITS (A USTA SANCTIONED PRODUCT)



# WHY A JUNIOR CIRCUIT?

- PERFECT OPPORTUNITY TO INTRODUCE AND CONTINUE USTA PROGRAMMING
  - CAN BE PLACED BEFORE OR AFTER A SEASON OF JUNIOR TEAM TENNIS
  - EX. LNTA AND DOCTA
- PROVIDES ANOTHER PLAY OPPORTUNITY
  - FOR PLAYERS AGED 5-12 YEARS OLD IN THE PROGRESSION or
  - NEW TO BEGINNER MIDDLE AND HIGH SCHOOL AGES
- THERE IS A NEED - GROW OUR BASE

# BENEFITS

- CONTINUE PLAYER DEVELOPMENT
- PROVIDE THE NEXT STEP OR AN ADDITIONAL STEP
- PLUG PLAYERS INTO THE JUNIOR PATHWAY AND INTO USTA
  - JUNIORS RECEIVE FREE MEMBERSHIPS
- FAMILIAR WITH SERVE TENNIS PLATFORM
- BUILD RELATIONSHIPS AND GROWING THE BASE



# RALEIGH TENNIS ASSOCIATION

**EXAMPLE**



# BUILDING JUNIOR PLAY (AND PROFITS!)

Ted Reese  
USPTA Elite Pro  
USTA High Performance Coach  
Chair – USTA LPC Committee



2022 NORTH CAROLINA CDW



**USTA JUNIOR LEAGUE**  
TEAM TOURNAMENT PILOT, JUNIOR TEAM TENNIS



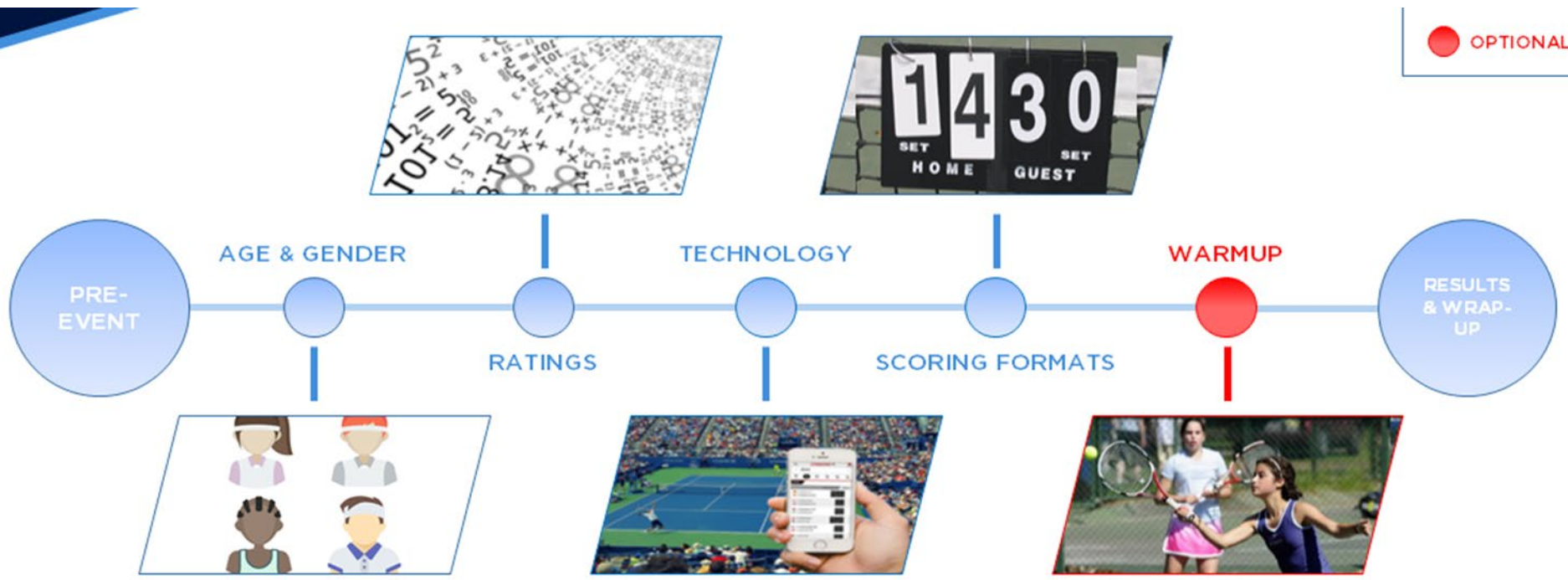
**USTA JUNIOR CIRCUIT**  
ROUND ROBIN (SINGLES/DOUBLES), DOMINANT DUO



**USTA TEAM CHALLENGE**

- PLAY
- BECOME
- GROW
- PROFIT

# JUNIOR CIRCUIT



# SCORING FORMATS

## ALL NO AD

- Short Set to 4 Games (4-3)
- 6 Game Set (6-5)
- 2 of 3 Short Sets (4-3, 3-4, (4))
- 20 Minute Timed (Games-Orange only)



# SUGGESTED DIVISIONS

- 10U Orange (Coed)
- 10U Green (Coed) OR 12/14U Green (Coed)
- 18U Yellow (Coed)



# JR CIRCUIT PROFIT PLANNER



# KEYS TO SUCCESS

- Level Based Groups of 4 & 5 Players
- Approved Scoring Format and No-Ad
- Parent/Player Meeting
- Co-Ed and Limit Age Groups
- Scoring Clipboard and Two Courts

# QUESTIONS?

