

2022 USTA North Carolina Community Development Workshop

Participate • Educate • Advocate

Grandover Resort • September 30 - October 1 • Greensboro, NC

Friday, Sept 30

8:00 AM	Registration Opens		Outside Carlisle Ballroom
9:00 - 10:30 AM	Semiannual Board Meeting		Nottingham Room
10:45 -11:45 AM	Leadership Meeting (Board, CTA Presidents, Lead CTA Staff)		Nottingham Room
12:00 - 12:50 PM	Lunch Session - Working with Your Local Government		Carlisle Ballroom
1:00-3:30 PM	Friday Sessions (Round Robin Style)		
	1:00-1:45 PM	Branding and Logo Changes	Provencial
	1:55-2:40 PM	Advocate! Advocate! Advocate!	Berkeley
	2:45-3:30 PM	Junior Circuits	Beaumont
4:30-5:30	General Session on Court: Loboton & Triples (Dress for Tennis, bring a racket)		Piedmont Indoor Tennis Center

North Carolina Tennis Foundation Celebrate Tennis Night

5:30-7:00	Round Robin in Memory of Mary Lloyd Barbera (Click to Register)		Piedmont Indoor Tennis Center
7:30 - 9:30 PM	Dinner		Griffin Ballroom

Saturday, Oct 1

7:00 AM	Registration Opens		Outside Grandview
6:30 - 7:30 AM	On Court: Morning Tennis & Point Play - (Max 24 people. Click to Register)		Grandover Tennis Courts
7:00– 7:45 AM	Breakfast		Grandview Ballroom
8:00-9:00 AM	General Session with Antionetta Mosley: DEI, a Sustainable Strategic Priority		Grandview Ballroom
	Berkeley	Beaumont	Provencial
9:10-10:10 AM	Insurance Ins and Outs	Social Media Success	Try Tennis Roundtable
10:15-11:15 AM	Insurance Ins and Outs (repeat)	Building Your Best Board	NJTL Roundtable (For existing NJTLs)
11:20 AM - 12:20 PM	Working Session: Developing a Court Advocacy Strategy	Drop In: Serve Tennis Questions Answered	Working Session: Jumpstarting Tennis in Small & Medium Markets
12:30 - 2:00 PM	Awards Luncheon		Grandview Ballroom